



DELPHINE HERVIEU

Jewelry Designer & Project Manager

SKILLS

Development

- Branding: concept, positioning and storytelling
- Concept, moodboards and development

Design and production

- Hand drawing, technical drawing, 3D rendering
- Prototypes, 3D file evaluation
- Production process and planning management

Business

- Collection management and development
- Commercial layouts and tools

Communication

- Visual communication: graphic design process
- Digital communication: texts, photo and video content, SEO strategy

ENTREPRENEUR EXPERIENCE (10 years)

Current : Design and Editorial Consultant

- Oak and Luna/ www.oakandluna.com: renew French website
- Dorsey/ www.shopdorsey.com: jewelry design (sketches - technical drawings) - prototype management
- Otzar/ www.otzartreasure.com: development of silver and vermeil collections / E-shop launch

2017-2019: Show pieces for Olivier Theyskens (SS2018), moodboards and sketching for The KOOPLES. 2 collections for CAUMS in Asia.

Since 2014 : Founder of OTZAR

OTZAR is a Parisian fine jewelry brand that offers limited series of jewelry pieces made unique by their details and mechanisms - 8 series composed of 4 to 8 styles and made-to-order unique pieces.

CORPORATE EXPERIENCE (11 years)

2012 - 2017

Freelance contributor, copywriter and editor
VERSACE - PARIS online product copy
STILETTO - PARIS stylist and copywriter
GRAZIA.IT - MILAN fashion and art contributor
WWD - MILAN fashion contributor
DOLCE & GABBANA - online product copy

2010 - 2012


DOLCE & GABBANA (Milan) - online editorial content manager

2008 - 2010

HARRODS (London) - online editorial content manager

2006 - 2008

SKYWIRE (London) - digital project manager

 Paris - France/ Tel Aviv - Israel

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 [delphine_hervieu](https://www.instagram.com/delphine_hervieu)

 **PORTFOLIO:** www.delphinehervieu.com

 **E-SHOP:** www.otzartreasure.com

KEY STRENGTHS

Creative mindset
Strong sense of discipline and great organization skills
Good at team relationships
Proactive and solution oriented mindset
Autonomous and good at dealing with pressure
Curious, keen to learn new skills and improve existing ones

EDUCATION

2020 - 2021 **Haute Ecole de Joaillerie de Paris**
CQP - 3D Rhino design
Sketches and hand drawing techniques
Gouaché techniques

2013 - 2014 **Institut National de Gemmologie - Paris**

2005 - 2006 **Leon Recanati Business School -Tel Aviv**
Master - exchange program

2002 - 2006 **ESSEC Business School - Paris**
Master in Marketing for luxury brands

LANGUAGES & IT

French: mother tongue, **Danish:** mother tongue,
English: bilingual, **Italian:** professional, **Hebrew:** conversation

Rhinoceros 3D, Photoshop, Illustrator, InDesign, Procreate,
Pack Office, Google Analytics

INTERESTS

Jewelry history, fashion
Photography, contemporary literature, design
Sports, travels, animal welfare